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News Release

FOR IMMEDIATE RELEASE

Education Non-Profit MIND Research Institute Poised for Growth with the Addition of Fundraising Professional

MIND Research expands fundraising efforts for continued leadership in K-12 math education with new Manager of the Annual Fund

SANTA ANA, CA, Aug. 18, 2008 – The neuroscience and education research based, non-profit corporation, MIND Research Institute announced that it has expanded its staff with the addition of a fundraising professional. As Manager of the Annual Fund, Michelle Wynne will help MIND Research expand vital fundraising efforts to support its innovative K-12 math education programs. Currently serving over 400 schools and 70,000 students, MIND Research's ST Math program has been proven to make a positive difference in students' math achievement. Math test scores consistently improve after students participate in the program, often outperforming other schools in their districts. Last year, MIND Research increased its charitable contributions from corporations, foundations and individuals by 40% and attracted 29 new donors. Wynne's insight and experience will be essential to a successful fundraising campaign this year and going forward as the MIND Research Institute has added new privately funded projects such as the Orange County Math Initiative.

Wynne, a fundraising veteran, was instrumental in increasing fundraising revenues by 40 percent during her tenure at Meals on Wheels and, most recently, oversaw an \$8 million dollar capital campaign for Chrysalis Shelters for Domestic Violence. A member of the Association of Fundraising Professionals, Wynne received her master's degree in Social Work from the University of Southern California and is an

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active member of the school's Alumni Association. In her new role at MIND Research, Wynne will forge ties with individuals, corporations, and foundations to boost research and development.

"MIND Research Institute receives no government funding and school fees cover only a portion of our expenses," said Mickey Shaw, Vice President of Development for the MIND Research Institute. "Private sector donations provide the majority of funding to our cutting-edge research and to the development of our revolutionary math education programs. Michelle is a strong addition to our fundraising team and will help us grow our revenue from donors and attract many new donors."

The MIND Research Institute is a neuroscience and education research based, non-profit corporation. MIND applies its distinctive visual approach to illustrating concepts and building problem-solving skills as the basis for innovative, research-proven math education programs for elementary and secondary schools. The programs include the *ST Math™* patent-pending instructional software for K-5 students, *ST Math™: Algebra Readiness* for intervention at the secondary level, and *Algebra Readiness: Blueprint for the Foundation of Algebra* a comprehensive program featuring a textbook and integrated courseware. The visual approach taps into each student's innate ability to do spatial-temporal (ST) reasoning and problem-solving, and is effective at engaging students at all levels of language or academic proficiency. There are currently 400 schools in California, Texas and 17 other states, and more than 70,000 students and 4,500 teachers participating in the program. For more information, visit <http://www.mindresearch.net>.

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