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News Release

FOR IMMEDIATE RELEASE

Non-profit Education Publisher MIND Research Institute Achieves Finalist Status in Prestigious National Awards Competition

**Codie Awards selects MIND's visual math software for grades 6 and up as one of the best
instructional math products for schools**

SANTA ANA, CA, April 2, 2008 – The non-profit education researcher and software publisher MIND Research Institute achieved finalist status in the prestigious, national 23rd Annual Codie Awards competition. Hosted by the Software & Information Industry Association (SIIA), the awards recognize outstanding achievement and vision in the software, digital information and education technology industries. MIND Research's *ST Math™: Algebra Readiness Supplemental* math software for students in grades 6 and up was selected as one of five finalists in the "Best Mathematics Instructional Solution" school-based education category. MIND Research was selected as a Codie Awards finalist from more than 1,000 nominations submitted by more than 600 companies.

ST Math : Algebra Readiness Supplemental prepares struggling middle or high school students for success in algebra. This supplemental program was developed by MIND Co-founder Dr. Matthew Peterson in response to the national crisis of students failing algebra in schools. It supports the Algebra Readiness concept, which covers a tightly focused set of foundational math skills (grades 2 to 7 content) to help students below grade level get fully prepared to succeed in Algebra I. *ST Math: Algebra Readiness Supplemental* provides a powerful visual learning path for pre-algebra skills from a basic level of math principles up through introductory algebraic equations. The program can

be used to either prepare students before they enter an Algebra I class, or as an intervention to help students already struggling with algebra.

“The Software & Information Industry Association and MIND Research Institute are aligned in bringing effective instructional software into education, and we are honored to hold the distinction of a Codie finalist,” said Andrew Coulson, President of MIND Research Institute’s Education Division. “*ST Math: Algebra Readiness Supplemental* meets an urgent need in schools to prepare students for success in algebra and applies MIND’s patented and proven spatial temporal (ST) computer exercises to provide a powerful visual learning path for pre-algebra skills.”

Established in 1986, the Codie Awards recognize 68 categories of outstanding products and services. More than 250 judges from the trade press, consulting, educators, IT specialists, and other knowledgeable experts choose the finalists. The winners will be announced May 20, and the complete list of finalists is posted on SIIA’s website at <http://www.siaa.net/codies/2008/default.asp>.

For information about MIND Research Institute, call 888-751-5443. Educators can also visit MIND’s website at <http://www.mindresearch.net>.

The MIND Research Institute is a non-profit education researcher and publisher. MIND applies its distinctive visual approach to illustrating concepts and building problem-solving skills as the basis for innovative, research-proven math education programs for elementary and secondary schools. The programs include the *ST Math*[™] patent-pending software for K-5 students and *ST Math*[™]: *Algebra Readiness Supplemental* for intervention at the secondary level. The visual approach taps into each student’s innate ability to do spatial-temporal (ST) reasoning and problem-solving, and is effective at engaging students at all levels of language or academic proficiency. Participating students have achieved dramatic improvements in math performance. There are currently 275 schools in California, Texas and nine other states, and more than 55,000 students and 3,400 teachers participating in the program.

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